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Quarterly Insights Newsletter

Q2 • 2021

Stockton is Open for Business!

New Downtown Businesses



Arte del Cafe opened at the [Mexican Heritage Center and Gallery](#) in March, bringing classic Mexican-styled mochas, lattes, horchata, champurrado, desserts, and more to the downtown.



At La Playa Pop Shop, customers can find Mexican street foods from tacos to ice cream and milkshakes to Fresas con Crema, Tamales, Papas Locas, and more.

More New Stockton Businesses:

[CJ's Jamaican Kitchen](#), 4368 N. Sutter St.

[Captain Crab](#), 2702 W. March Ln.

[Nikki's Create a Bowl](#), 2107 N. West Ln.

[The Musubi Cafe](#), 5052 West Ln.

[Honey Wings Cafe](#), 3202 Pacific Ave.

[Urban Country Coffeehouse and Market](#)

925 N. Yosemite St.

[Nissan of Stockton](#), 3055 E. Hammer Ln.

[Purple Thistle Paperie & Gifts](#), 2051 Pacific Ave.

[On-Line Printing & Graphics](#), 3204 Pacific Ave.

[Blush Bar](#), 2540 Pacific Ave.



[Lathered Barbershop](#), 235 Dorris Place
[Little Shop on the Mile](#), 217 Dorris Place
[Calidad Services](#), 1810 Pacific Ave.
[So'Unique Dance Studio](#), 2110 Pacific Ave.
[Mile Nutrition](#), 208 Dorris Place

The Child Abuse Prevention Council of San Joaquin moved into its new location in Downtown Stockton just in time for Child Abuse Prevention Month in April.



Spring Virtual Broker Mixer

Join the City of Stockton Economic Development Department for City updates & resources. Planning Manager Nicole Moore will share the new electronic plan check process, and Economic Development Analyst, Angelina Abella, will share the City's latest data collection tool to support small businesses with various items, including site selection. City staff will be available following the presentations to answer questions.

Register for the Spring Broker Mixer



Stockton Small Business Week

Stockton is celebrating small businesses during the first week in May for National Small Business Week. This week celebrates how vital small businesses are to our community and to the local economy. Learn more using the link below.

Stockton Small Business Week



World Creativity & Innovation Day

Stockton is joining the worldwide movement to celebrate creativity and innovation by highlighting several creative and innovative efforts right here in our own community. Follow us on social media.

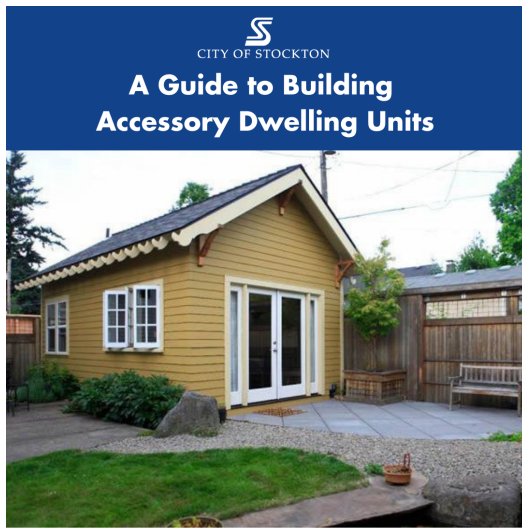
Available Business Resources

Guide to Building Accessory Dwelling Units (ADU)

To complement the City's pre-approved ADU plans, Stockton's Community Development Department has released a comprehensive guide to building ADUs. The guide includes regulations, standards, considerations, permitting, and more.

[Guide to Building Accessory Dwelling Units](#)

[Building's Accessory Dwelling Units Complete Informational Page](#)



California Small Business Relief Grants

The State of California will accept new applications for the sixth round of business grants- the final open application period in this round of funding. Eligible business applicants may receive \$5,000 to \$25,000 in grant funds. The date for this application round is to be announced soon.

[California Relief Grants](#)



Emergency Rental Assistance Program (ERAP)

The City of Stockton's new Emergency Rental Assistance Program (ERAP) has \$20 million available to stabilize households and prevent evictions. The program will pay past due rent and utilities for eligible renters who have experienced a reduction in household income or other financial hardship due to the COVID-19 pandemic. Both landlords and renters can apply through April 30, 2021.

[Emergency Rental Assistance Program](#)

American Rescue Plan Act

The American Rescue Plan Act provides additional relief to small businesses. These additional resources will be available through the federal, state, and local government over the next few months. The new law includes:



- \$7.25 billion additional for the [Paycheck Protection Program](#), including to expand eligibility to additional nonprofits and digital news services
- Additional funds are allocated for the [Shuttered Venue Operators Grant program](#).
- \$15 billion additional for [Targeted Economic Injury Disaster Loan Advance \(EIDL\)](#) payments, including NEW \$5 billion for Supplemental Targeted EIDL Advance payments for those hardest hit
- NEW: \$28.6 billion for the Restaurant Revitalization Fund.
- NEW: \$100 million to establish a Community Navigator pilot program.

[Learn more](#)



Additional Resources Currently Available:

- [San Joaquin Revolving Loan Fund](#)
- [Downtown Stockton Enterprise Loan Fund \(DSELF\)](#)
- [Small Business Relief Payment Tax Payment Plans for Sales and Use Tax](#)
- [California Rebuilding Fund](#)
- [California Infrastructure and Economic Development Bank \(IBank\) Finance Programs](#)

Workforce Development



San Joaquin Delta College Transfer & Career Pathways (TrACs) Program

San Joaquin Delta College has redesigned its programming to help students transfer to a university or move directly into high-paying jobs in the community. Students choose their "TrAC" and are then paired with a team of professors, counselors, librarians, and coaches to support timely and successful graduation.

[San Joaquin Delta College TrACs Program](#)



University of the Pacific's Eberhardt School of Business Creates New Experiential Academics Program

Eberhardt's new Master of Science in Business Analytics and Master of Science in Finance programs begin in the fall of 2021. The Master of Science in Business Analytics degree is an accelerated program with a required internship that will prepare students to make decisions based on data. The Master of Science in Finance will provide students hands-on investment and trading experience through managing a \$3.2 million student investment fund.

Additional Employment Resources



Explore available careers at the City of Stockton and help contribute to our community.



Find employment and training services in partnership with state and local agencies and organizations available through EDD.

Invest in Stockton

Featured Properties



190 N. AMERICAN STREET, STOCKTON, CA | 0.8 Acres



190 N American St

Site nearly permit ready for a 60-Unit apartment project. Property is well-positioned to take advantage of the high demand for housing and for high-density residential.

Highlights:

- 0.80 AC
- Commercial Property
- Proposed Use: Apartment Units

For property information, contact [Tim Mustin](#).

[View 190 N American St Brochure](#)



3076 Turnpike Rd

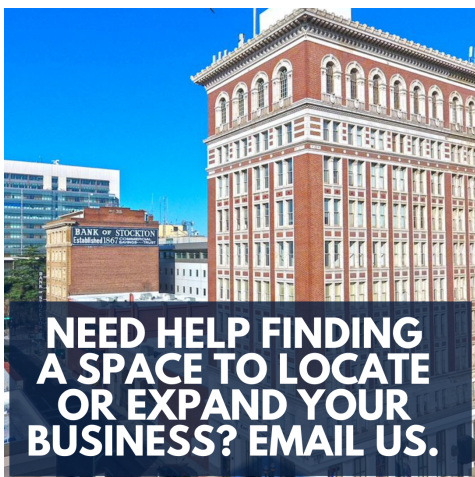
Highlights:

- 4.1 AC
- Industrial property

For property information, contact [Scott Sherman](#).

[View 3076 Turnpike Rd Listing](#)

More site selection resources:





Economic Indicators cont.

[2020 Q4 Stockton/Central Valley Office Market Research Report](#)

by Colliers International

[2020 Q4 Stockton/Central Valley Industrial Market Research Report](#)

by Colliers International

[Stockton Sales Tax Update- 2020 Q3](#)

by HdL Co.

[Stockton Labor Market Information](#)

by State of California Employment Development

[Historic Apportionment Data Map](#)

Apportionment results for each census from 1910 to 2010. 2020 Census apportionment results will be added to the map as they become available.

[2019 to 2020 Monthly Comparisons for Sales Tax Collections](#)

by the U.S. Census

[2020 Census Complete Count Committees](#)

by the U.S. Census

SJC Index

San Joaquin County

2020



Analysis of San Joaquin County Economic & Social Indicators

San Joaquin County Index 2020

Analysis of San Joaquin County Economic & Social Indicators

COVID-19 Related Resources & Information for Stockton Businesses



STOCKTON

HEALTHY PLEDGE

The Stockton Healthy Pledge is a program to help businesses commit to health and safety. Studies are showing customer confidence regarding health and safety practices will assist businesses during the economic recovery. To help build that customer confidence, the Stockton Business Recovery Coalition is asking local businesses to pledge their commitment to all guests and patrons' health and safety. Visit Stockton is leading this free, voluntary program. Click below to take the pledge.

[Make the Stockton Healthy Pledge](#)

[COVID-19 Resource Page](#)

The City has established a one-stop web page with the resources available to small businesses and employees. This page will continue to evolve as updates become available. We will also provide virtual training, workshops, and webinar links when scheduled.

Resources & Information for Stockton Businesses

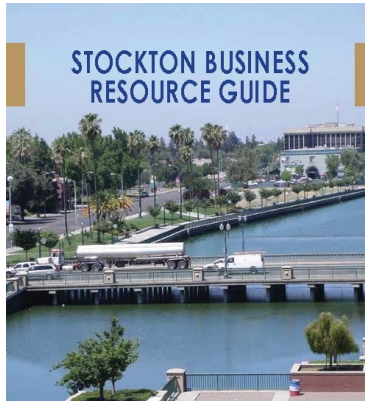


Resources

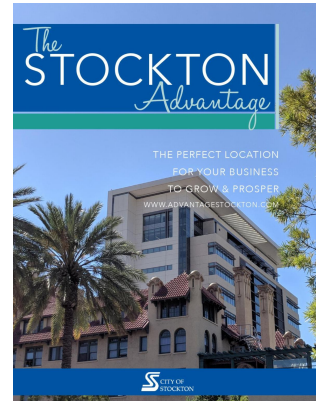
[Economic Development Department Website](#)

[Available Properties: Advantage Stockton](#)

[City of Stockton Bid Flash Website](#)



[Business Resource Guide](#)



[Stockton Community Profile](#)

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